THE STATIC AND DYNAMIC EFFECTS OF MERGERS AND ACQUISITIONS (M&A) ON PRODUCTIVITY IN THE PERIOD POST-SUBPRIME CRISIS: AN EMPIRICAL APPLICATION TO THE BANKING SECTOR IN THE EUROPEAN UNION

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Abstract
This article aims to detect the dynamic effect of M&A of European banks on productivity during the period from 2005 to 2013. The estimation of our model by the GMM method allowed us to detect the following results. First, in the long term, the European banking structure seems to be submitted to the divergence phenomenon which means that the banking industry will probably be governed by monopolistic structures which will share the market equally or nearly equal. Second, the production factors (labour and capital) have had positive and significant effects on the banking product. However, the returns to scale are found to be decreasing as long as the sum of the labour coefficient (0.243) of fixed assets (0.16) and liquid assets (0.351) is less than unity. Third, the time has exerted a negative and significant effect on production which questions the validity of the chosen period characterized by the advent of the subprime crisis. Fourthly, the M&A had a significant positive effect on production which confirms that in a pessimistic environment, it seems that the M&A strategies can be effective solutions to overcome the crisis.

Keywords: M&A, Productivity, Dynamic effects, GMM

JEL classification: G15, G21, G24
1. Introduction

From the 90s, the world has experienced a wave without previous of (M&A) in both the US and Europe. And despite that the phenomenon is not new, its scale and the forms it takes appear highly important. Indeed, financial globalization and increased competition have encouraged the rise of large number of (M&A) and have set the Europe in the heart of concentration movements. The importance of these (M&A) is mainly due to the fact that they are no longer restricted to little firms or limited to one sector. Indeed, in this decade (of the 90s) we have noted an increase in "mega mergers" especially in its second half as indicates by the report of Group-of-Ten (2001); showing that among the 246 mega-mergers that took place in 1990-1999, more than 80% of them were held between 1995 and 1999. Also, it would be important to reveal that this movement of M&A have implied other sectors (in addition to industrial sector) because it spread throughout the economy and particularly the banking sector. As illustration, the work of Amel et al. (2004) showed that the most of (M&A) were held in financial services between 1990 and 2001 and affected especially the banks which represented nearly 53% of all (M&A) in the financial sector, which represent worth 1835 billion of dollars.

The majority of researchers have focused on the static effects of M&A on performance but, they have not given importance to the productivity aspects. Also, the scarce works which have tried to study the effects of M&A on productivity have not developed the dynamic aspects allowing them to see what will be the said effect in the long run. Thus, in the present paper we will try to overcome these deficiencies by trying to answer to the following question: what are the dynamic effects of the M&A on the factor productivity in the European Union banking sector? Our targeting of the EU is explained by several reasons. The first is the frequency of cases of M&A which allows us to build a theoretical framework and to extract some significant results. Secondly, the availability and continuity of data and thirdly the wealth of the European merger and acquisition cases in matter of experiences and outcomes.

So, to respond to this problematic we will see in the second section, the literature review explaining the main mechanisms through which the M&A can transmit the productivity effects. The third section presents the model and the data. The fourth one will be reserved to interpret the principal results of econometric estimation. The fifth and last section will conclude the paper.

2. The transmission mechanisms of the M&A strategies on production and productivity

No doubt that M&A generate a qualitative and quantitative change in the merged entities. This, is mainly explained by the fact that said M&A change, the capital and the labour structures within the merged entities

Therefore, it would be simple to note that, in both cases of merger and/or of acquisition, there will be born a new entity that will be a new independent economic structure. Thus, it will be important to know the nature of its returns to scale. Also, what is the impact (immediate effect)
and possible dynamic effects of the increase in capital and labour (resulting from the M&A) of the new entity on its factor productivities?

All things being equal, the positive effects of M&A on productivity can be resulting from a plurality of mechanisms and objectives which can be realized immediately after the firm’s integration. These goals are the value maximization, profit increase, economies of scale, reduction of costs and risks, increase of the productivity of production factors.

2.1. The theoretical effects of M&A on maximizing the financial value

Many studies have converged to the fact that M&A contribute to maximizing the financial value of the merged banks. In this line of conduct Berger et al. (1999), the Group-of-Ten (2001); and Piloff and Santomero (1998) have showed that maximizing the company's value is the primary objective for which banks resort to M&A. Also, Jensen and Ruback (1983) have showed that the M&A create value and that the shareholders of target companies are the main winners. The study of Beitel and Schiereck (2001) on European banks has showed that M&A create value both for shareholders of target banks than those of acquiring banks.

Nevertheless, Huson et al. (2004) concludes that it exist a significant negative impact on the long term in terms of market profitability for buyers. This negative impact recorded in the long term, also in target companies but it was not statistically significant. According to Travlos (1987) the results of banks post-M&A depend on the manner of their settlement. Indeed, acquisitions settled in cash lead to positive rates of return, while those paid in shares recorded falls that time their announcement date. The study of Jeffrey et al. (1992) shows a statistically significant loss of nearly 10% amongst the buyer over a period of five years after the operation, which according to the authors is not due to a size effect.

However, other studies have diverged relatively to the main results of the first package of literature review linked to the positive effects of M&A on the maximization of the banks value. Indeed, the 80s US studies, have shown that bank mergers and acquisitions had the effect of decreasing the value of new entities. The same studies have shown the existence of asymmetric effects exerted by the M&A on the different implied actors. Thus, the M&A have had negative effect for the purchaser, a positive effect for the target and a neutral effect for new entity. However, Zhang (1995) and Becher (2000) have showed that the effect can be positive for the different actors.

Theoretically the said maximization may result from the increase of the market capitalization, of the new entity which will occurred when the merger or acquisition will take place via the stock market. Also, it is plausible to assume that the expectations of shareholders of the new entity will be probably optimistic for a possible improvement of its financial results. So, this can lead to two main effects: first, to ensure the stabilization of financial equilibriums of the new entity in (the short run); second to maximize the financial value in the post-M&A period (in the long run). Also, all other things being equal, in such optimistic environment, the factors of production become more productive. This can be explained by the fact that once the financial value is maximized, thus, more investment spending will be engaged allowing the increase of marginal productivity of labour and capital.

Econ Res Guard 145 2015
2.2. The theoretical effects of M&A on profit

There is a near unanimity on the existence of a positive effect exerted by M&A on maximizing private benefits as shown by Berger et al. (1999) and the Group-of-Ten (2001). The relationship established between the M&A and the profit is mainly due to the fact that they generate some immediate and instantaneous positive effects, on the new entity market share. Therefore, the merged entities operating on the same market will benefit of an increase of their market share what will result by an increasing their turnover and, all things being equal, of an increase of their profit. Also, other transmission mechanisms are possible. According to Berger et al. (1999), this is due to the possibility offered to the merged entity to dominate and exercise the leadership in the monetary market which allows them to exercise some control threshold, as an increase of interest rate, applied to credits and the control of a large amount of deposits. Hughes et al. (1999) have showed that M&A have been accompanied by an increase in banks performance, especially for bank mergers located abroad and which benefit for additional profits generated by the geographical differentiation.

However these benefits are not always symmetrical. In this line of conduct Cybo-Ottone and Murgia (2000) have concluded that abnormal returns have a negative effect for the buyer and a positive effect for the target company. The same result where be confirmed by the study of Tourani-Rad and Van-Beek (1999). The authors have noted too that there is an asymmetry among the stockholders of the different banks subject to M&A as long as the stockholders of target banks earn more in terms of positive abnormal returns than the stockholders of the acquiring banks.

Lepetit et al. (2004) have concluded that the M&A have significant positive effects on the profit of merged banks (the target and acquiring banks). The same result had been reproduced by Diaz et al. (2004), showing that acquisition can improve the profit of European merged banks.

2.3. The theoretical effects of M&A on the return of scales

Among the effects the most sought after M&A we can mention, without too much risk, the search for economies of scale. This goal can lead to decrease the average cost and to expand the market share, of the new entities. The empirical studies converge to this idea as shown by Cavallo and Rossi (2001) and Vannet (1996), which have concluded the existence of economies of scale in the banking sector resulting from M&A.

However, the works of Berger and Mester (1997), Allen and Rai (1996), and Altunbas and Molyneaux (1996), covering US banks and an heterogeneous sample of countries including Europe, Southeast Asia and America, have not converge to such a reality. The same conclusion was detected by Barth et al. (2000), showing that US banks during the M&A did not generate sufficient economies of scale, given the strong regulation in banking sector.

2.4. The theoretical effects of M&A on risk minimization

As long as the M&A can positively contribute to the increase in the merged banks size and possibly to maximize their values then it would be plausible to assert that the said M&A can reduce the risks to which banks may be exposed. Indeed, as far as the banks expand their sizes,
so, they reduce the liquidity risk, bankruptcy and the lack of competitiveness etc. In this context, 
some authors have gone further by confirming, that the M&A can produce the adverse selection 
behaviour amongst managers. Indeed managers of banks having large sizes, and which they have 
not financial problems, at the moment of M&A, will be encouraged to be exposed to more risks 
(perform riskier projects). This rationality leads to increase systematically risks (Demsetz and 
Strahan, 1997) and to expose more, to the risk of bankruptcy (Boyd and Graham, 1998).

2.5. The theoretical effects of M&A on factor productivity

It is worth noting that the studies which have focused on the effects of M&A on the factor 
productivity are scarce relatively to those having focused on their effects on the efficiency, the 
return on assets or on the scale economies of the new merged entities. In general rule, the 
majority of researches have claimed that the M&A are generating productivity gains. Such gain is 
due to various reasons: first, the size effect that can take place during the M&A; second, to 
technological gains that can positively influence the productivity of capital and labour; third to 
the new managerial strategies that can lead to better economic resource reallocation (X efficiency) 
Lichtenberg et al. (1992) have concluded that the M&A improve the business efficiency after a 
takeover. Indeed, the used methodology is to examine the evolution of the total factor 
productivity for seven years before and seven years after a takeover in the manufacturing sector. 
The results had shown that before the takeover, the target companies have a productivity total 
factor significantly lower than that of the other companies. However, in the period post-M&A 
the gap diminishes significantly over time. After seven years of M&A and of the takeover, the 
difference between the productivity of acquired businesses and the non-acquired businesses is 
more significant. According to the author this productivity gain is due partially to the new 
managerial strategies aiming to restructure the new entities (decrease in total employment, new 
organisation of economic resources, etc.).

Conyon et al. (2002) have tried to study the impact of mergers of foreign companies on the 
productivity and wages of target companies over the period that spreads from 1989 to 1994. The 
authors concluded that such mergers generated a positive effect on wages of 3% and an increase 
in productivity of 13%.

Haynes and Thompson (1999) have tried to have tried to present an empirical investigation of 
the impact of acquisition activity on financial intermediary productivity by using an augmented 
production function approach to investigate the impact of acquisition, after controls for input 
changes. The sample contains 93 UK building societies over the period, which spread from 1981 
to 1993. The authors have concluded that it exists significant and substantial productivity gains 
following acquisition. Also, they note that the post-merger gains appear to increase substantially 
in the post-deregulation period, when pressures to minimize cost are widely considered to have 
increased.

Rezitis (2008) had tried to study the effect of acquisition activity on the efficiency and total factor 
productivity of Greek banks. The main results are relatively not conforming to theoretical 
assumptions. Indeed, the author had shown that the effects of mergers and acquisition on 
technical efficiency and total factor productivity growth of Greek banks are rather negative. He 
argues that the decrease in total factor productivity for merger banks is due to two main factors. 
First, the increase in technical inefficiency of merger banks decreased in the period after merging, 
and second to the disappearance of economies of scale.
3. Model and data

The principal objective of our model is to respond to three fundamental questions. First, what is the impact of time on productivity? The response to this question allows us to know if the time (T) M&A have a significant effect on bank productivity; this dimension was for long time omitted while its importance. Indeed, the integration of time as explanatory variable can allow us to determine the dynamic aspect of productivity. So, if the time will have positive effect on productivity we deduce that the factor productivity is linked to a vector of variables which is determined by time (experience, learning by doing, technology accumulation, historical returns to scale).

Second, what is the immediate effect of M&A on productivity? This leads to know if exists an instantaneous effect exerted by M&A on productivity. This effect is detected by the integration of dummy variable (MA) taking the value 0 before M&A and the value 1 after M&A.

Third, what is the dynamic effect of M&A on productivity? This allows us to detect the nature of the interaction of the two dimensions of Time (T) and of the M&A (MA).

First, what is the dynamic effect of M&A on productivity? This allows us to detect the nature of dynamic of M&A on productivity by the creation of a composite variable (TxMA) which take on the interaction of the two dimensions of Time (T) and of the M&As (MA).

It is worth noting that the methodology of our paper will follows formally the approaches of Murray and White (1980), and Haynes nd Thompson (1999) to evaluate the bank production function. These approaches use a generalized Cobb-Douglas form with labour and capital inputs. Thus, to capture the nature of relation between the bank output and the factor productivity we can therefore consider a Cobb-Douglas production function where labour and capital are the two main inputs. The main advantage of this formulation is that it is relatively simple and leads to explicit and endogenize the theoretical relationship established between M&A and productivity of commercial banks. The output Q (is calculated as the sum of loans, Securities and Shares) of the bank (i) at time (t) can be expressed as follows:

\[ Q_{it} = AL_{it}^\alpha K_{it}^\beta e^{\gamma Time}, \]  

where L is the amount of labour, K is the stock of capital (we use two forms of capital: the first consider the value of fixed assets (K1). The second consider the value of liquid assets (K2)\(^2\), A is a parameter that reflects the state of technology and \( \alpha \) and \( \beta \) are coefficients that indicate the importance of the effect of different factors on total production. T represents the time horizon considered in our sample (which spread from 2005 to 2013). Assuming that one bank is submitted to M&A in 2007 thus in this year T is equal to zero. In the period pre-M&A the value of T should be negative (in 2005 T is equal to -2; in 2006, T is equal to -1 and in 2007 T is equal to zero). In the period post M&A the time T will take a positive values; for example in 2008, T take the value 1, in 2009 T take the value 2 etc. To estimate the model it would be important to linearize it, by recourse to the logarithmic form.

\[ \ln(Q_{it}) = \ln(A) + \alpha \ln(L_{it}) + \beta \ln(K_{it}) + \gamma Time \]  

\(^1\) Other specifications as the translog production function do not modify the conclusions presented in this paper.

\(^2\) All monetary variables are expressed in constant price.
Following the approach of Megginson et al. (1994); Villalonga (2000), Alexandre and Charreaux (2004), and Issaoui (2009) and to well capture the instantaneous and the dynamic effect of M&A, we will introduce two other variables. The first is a dummy variable (MA) which takes the value (1) in and after the occurring of M&A and the value (0) otherwise. The second is a composite variable (TxMA) which take into consideration the two aspects of time and M&A. This composite variable takes the value 0 before the M&A and positive values in and after the Merger. For example assuming that a bank is merged in 2007 so the value of the (TxMA) is equal to zero (T=0 and MA=1); in 2013 the value of (TxMA) is 7 (since T=7 and MA=1). Thus the econometric model (2) can be rewrite as follows:

\[
\log Q_{it} = cts + \mu \log Q_{it-1} + \alpha \log l_{it} + \beta \log K_{it} + \lambda \log K2_{it} + \gamma TIME_{it} + \delta MA_{it} + \\
\theta (TIME_{it} \times MA_{it}) + \eta_i + \epsilon_{it}
\] (3)

\[
\mu, \alpha, \beta, \lambda, \delta, \text{ and } \theta \text{ represent the coefficients to estimate. } i \text{ design the name of bank (i=1; 2; ...; 60), t represent the time (t = 2005, ... , 2013).}
\]

3.1. Sample and variables

The data, extracted from the balance sheets of banks, are provided by the Bankscope database. Such data are annual and cover 16 countries of the European Union. The total number of merged banks is 60 (see Appendix 1).

At this level of analysis, it would be important to note that our sample selection was not arbitrary but was based on three fundamental reasons. First, the choice of the euro area reflects the relative frequency of the number of M&A in commercial banks. However, in other less developed countries these operations are hitherto timid.

Second, although in other developed countries (outside of Europe) there were M&A transactions in the banking sector, they were carried out essentially before 2005. Therefore, to have homogeneous and cylindered panel data, we were obliged to omit them.

Thirdly, in the euro area, banks are subject to a single regulatory and face monetary and macroeconomic policies identical. Therefore, the estimation results may not, under any circumstances, be allocated on institutional or regulatory variables resulting from structural differences in the legal or regulatory structures differentiated but they will be directly attributed to the variables of the model.

3.2. Model specifications

In this paper, we use the dynamic GMM system of Arellano and Bond (1991). Generally, this approach is submitted to two conditions. The first condition is the presence of the lagged depended variable as explain as explanatory variable. The second condition is the presence of instrumental variables in the model. The simple version of the model, without restricted exogenous variables (autoregressive model), this is as follows:
\[ Y_{it} = \alpha Y_{i(t-1)} + \eta_i + \vartheta_{it} \; ; \; |\alpha| < 1 \] (4)

\[ E(\vartheta_{it}) = E(\vartheta_{it} \theta_{is}) = 0, \text{ for all } t \neq s : \text{ We assume the serial correlation but not necessarily independence over time. Under these assumptions the Y value is delayed by two or more lags and they are considered as validated instruments in the first equation difference.} \]

\[ \Delta Y_{it} = \alpha \Delta Y_{i(t-1)} + \varepsilon_{it} \] (5)

with, \( \varepsilon_{it} = \vartheta_{it} - \vartheta_{i(t-1)}. \)

This model implies the test of the following linear restrictions:

\[ E\left[ (\bar{Y}_{it} - \alpha \bar{Y}_{i(t-1)})Y_{i(t-j)} \right] = 0 ; (j = 2, \ldots, (t-1) ; t = 3, \ldots, T) \] (6)

To simplify, we assume: \( \bar{Y}_{it} = Y_{it} - Y_{i(t-1)}. \) In total, we have \( m = (T - 2)(T - 1)/2 \) linear restrictions to calculate.

Under these assumptions, the problem is how to get an optimal estimator \( \alpha \) when \( N \) is infinite and \( T \) is fixed. According to Arellano and Bond (1991) this problem should be solved with the two-step system GMM including instrumental variables. The equation (5) can be written in the vector form as \( E(Z_i' \tilde{\vartheta}_i) = 0, \) with

\[
\begin{bmatrix}
\tilde{\vartheta}_{i1} \\
\vdots \\
\tilde{\vartheta}_{iT}
\end{bmatrix} \text{ and } Z_i =
\begin{bmatrix}
Y_{i1} & 0 & 0 & \ldots & 0 & 0 & 0 \\
0 & Y_{i1} & Y_{i2} & \ldots & 0 & 0 & 0 \\
0 & 0 & 0 & \ddots & 0 & 0 & 0 \\
\vdots & \vdots & \vdots & \ddots & \vdots & \vdots & \vdots \\
0 & 0 & 0 & 0 & Y_{i1} & \ldots & Y_{i(T-2)}
\end{bmatrix}.
\]

\( Z_i \) matrix size equal (T-2, m).

The model presented below, allows us to analyze the static and dynamic effects of M&A on the productivity of banks in the EU:

\[ \log Q_{it} = c ts + \mu \log Q_{it-1} + \alpha \log I_{it} + \beta \log K_{1it} + \lambda \log K_{2it} + \gamma \text{TIME}_{it} + \delta MA_{it} + \theta(TIME_{it} \times MA_{it}) + \eta_i + \varepsilon_{it} \] (7)

First, we check if the sample studied is exactly identical. In other words verify, if the sample it is homogeneous or heterogeneous. This test is a Fisher in which we accept the null hypothesis (homogeneity of the sample) when the calculated Fisher lower than the tabulated value at a threshold of 5% and a degree of freedom \( (K, (N-1)). \) Then, we test the presence of individual effects \( \eta_i \) without taking in account of delay of the variable to explain \( \log Q_{it-1}. \) This is a test of Hausman, Chi2 at k degree of freedom. The null hypothesis for this test is the presence of the random effect; it will be accepted when the calculated value of Chi2 is less than the tabulated value. Finally, after identifying the fixed effect (individual), we estimate the model using the method of GMM dynamic panel.

Specification test of the model is: \( H_0: \text{individuel Homogeneity} \]
\[ H_1: \text{individuel Heterogeneity} \]
log\(Q_{it} = cts + a\log \log \gamma K_{1it} + \lambda \log K_{2it} + \gamma TIME_{it} + \delta MA_{it} + \theta (TIME_{it} \times MA_{it}) + \eta_i + \varepsilon_{it}\) \quad (8)

Fisher’s test, as estimated by this model leads us to reject the null hypothesis (critical probability is strictly greater than 5%). So we should take into account the heterogeneity of behaviours (individual characteristics). The Hausman test is:

\[
\begin{align*}
H_0: E(\eta_i | X_i) &= 0 \\
H_1: E(\eta_i | X_i) &\neq 0
\end{align*}
\]

with, \(X_i = \{log\gamma, logK_{1it}, logK_{2it}, TIME_{it}, MA_{it}, (TIME_{it} \times MA_{it})\}\).

Table 1 - Hausman test

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<td>-.124</td>
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<tr>
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<td>P&gt;Chi2</td>
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According to the results of the Hausman test, the calculated value \(\text{Chi2}\) is strictly greater to the tabulated value, at 5% threshold (\(P>\text{Chi2} = 0.011\)). Therefore, we reject the null hypothesis meaning that we are in the presence of fixed effect. We specified a model that accounts for the presence of individual effect due to the heterogeneity of individuals. So the model to adopt is as follows:

\[log\gamma_{it} = cts + \mu \log \gamma_{it - 1} + a\log \gamma_{it} + \beta \log K_{1it} + \lambda \log K_{2it} + \gamma TIME_{it} + \delta MA_{it} + \theta \times TIME_{it} \times MA_{it} + \eta_i + \varepsilon_{it}\] \quad (9)

To eliminate the fixed effect, we propose a transformation of the model. The above model will be transformed into first difference. Given that \(Prod_{it} = log\gamma_{it} - log\gamma_{it - 1}\), the transformed model will be:

\[Prod_{it} = cts + \mu \log \gamma_{it - 1} + a\log \gamma_{it} + \beta \log K_{1it} + \lambda \log K_{2it} + \gamma TIME_{it} + \delta MA_{it} + \theta \times TIME_{it} \times MA_{it} + \varepsilon_{it}\] \quad (10)

The model is estimated with GMM then we verify the hypothesis of the presence of lagged (\(AR (2)\)). Thereafter, we will verify the Hansen test to check for correlation between instrumental variables and the error term.
4. Results and interpretation

The estimation of the model with GMM method will be presented in the following table:

Table 2 - GMM Dynamic estimations

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<tr>
<td>AR (1)</td>
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<td>0.160</td>
<td>0.129</td>
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<td>AR (2)</td>
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</table>

a/ In the five versions, we have used GMM of Blundell and Bond (1998) Dynamic relation;
b/ *, **, *** means that the parameters are significant at the levels of 10%, 5%, 1%;
c/ The Sargan test tests the instruments validity (instrumental variables used in this model are (time and time x MA).
Indeed the instruments are valid if p-value (Pr> Chi2) is inferior or equal to 0.05;
d/ The tests AR(1) et AR(2) of Arellano et Bond (1991) verify the hypothesis of auto-correlation of residuals: since the referential equation was transformed in first differences, the residuals obtained should be correlated in order 1 and 2.

The review of estimation results allows us to highlight several important remarks so important which necessitate depth analysis:
- the first result is the positivity and the significance of the coefficient associated to the lagged variable. Indeed, the coefficient of said variable (0. 2669)^3 is positive and significant at 1%. This

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^3 All interpretations are made in the base of the first version, which takes into account the completeness of variables.
brings us back to say that in the long period, the European banks will be submitted to the
divergence phenomenon. The latter might be the logical result of financial restructuring strategies
that were implemented just after the 2007 financial crisis;
- the effect of labour on total production (0.243) is positive and significant at 1%. This means
that when employment increases by 1%, the total production of banks increases by 0.243%;
- the Fixed assets (K1) had exerted a positive and significant effect at the level of 1%. The
estimated coefficient is equal to 0.160 meaning that when the fixed assets increase by 1% thus,
the bank production will increase by 0.160%. However, the coefficient associated to the liquid
assets (K2) is positive and significant at the level of 1%. That coefficient stood at 0.351 (or
almost three times the value of the coefficient associated to K1). This seems logical as long as
banking activity is inherently based on liquid assets which are determinant of the profit level of
banks;
- the effect of time (-0.082) is negative and significant at the level of 1% which means that, as far
as time progresses, thus the banking production decreases. A priori, such a result seems strange
as long as the majority of previous studies have converged to the fact that time has a positive and
significant effect on the firm’s performances (accumulation of experience, best organization,
know-how etc.). However, without trying to force himself on results and their interpretations, we
can focus on the nature of the time frame of our study that spans the period (2005-2013) and in
which the financial system experienced one of its deepest crises. Such crises of subprime had
exerted adverse effects on almost all of the banks leading them to bankruptcy and integral
dissolutions. Thus, given the specificity of this period we can understand, at least in part, the
negativity of the sign of the time that could have been changed if the chosen period were
considered "normal";
- the positive and significant effect at the level of 1% exerted by the M&A on banking production
as proven by the coefficient associated with the dummy variable (M&A), which amounts to
0.179;
- the positive and significant dynamic effect (at 1% level) exerted by the M&A in the long term.
In fact, despite that individually, time had exerted a negative and significant effect on the banks
productivity, and that the M&A exerts a positive effect thus we note that the total combined
effect on productivity (from these two forces (time and M&A)) is positive. The coefficient of the
variable (TxMA) is of the order of (0.059) which appears to be equal to the sum of the coefficient
of the time variable (-0.082) and that of the variable M&A (0.179) which means that the M&A and
banking integration, in general, create positive dynamic effects in the long term allowing banks to
become more productive and efficient.

4. Concluding remarks

In conclusion we can say that our article has tried to detect the dynamic effect of M & A of
European banks on productivity during the period from 2005 to 2013. The estimation of our
model by the GMM method allowed us to detect the following results. First, in the long term, the
European banking structure seems to be submitted to the divergence phenomenon which means
that the banks will be probably governed by monopolistic structures which mean that a minority
of banks will govern the financial market. Second, it is shown that the returns to scale are found

In other versions we have tried to decrease the number of the explanatory variables and to see their effects on the
coefficients and their significance.
to be decreasing which allows us to confirm that in the short run the M&A cannot achieve their goals and the expected results will be achieved only in the long run.

Third, the time had exerted a negative and significant effect on production which questions the validity of the chosen period characterized by the advent of the subprime crisis. Fourthly, the M&A had a significant positive effect on production; Instant banks which allows us to affirm that in a pessimistic environment; it seems that the M&A strategies can be effective solutions to overcome the crisis. Fifth, the dynamic effects of M&A are positive and significant on production which means that the advantage of said M&A appears better in the long term as long as in this time horizon the merged banks are more able to realize their mergers reducing the cost of restructuring and to release more than returns to scale.

References


## Appendix 1 - Repartition of the merged banks by country

<table>
<thead>
<tr>
<th>Country</th>
<th>banks</th>
<th>Time of M&amp;A</th>
<th>LNQ</th>
<th>LNL</th>
<th>LNK1</th>
<th>LNK2</th>
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<tr>
<td>PORTUGAL</td>
<td>Deutsche Bank (Portugal) SA</td>
<td>2011</td>
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<td>6.019</td>
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<td>Santander UK Plc</td>
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**Austria**

**Luxembourg**